

CREATING SHARED VALUE: HEALTH METRICS

BUSINESS IMPACTS ON HEALTH



WORKPLACE
Invest in the health of your employees



MARKETPLACE
Innovate in healthy products and services



COMMUNITY
Improve the health of your communities

MAKING THE BUSINESS CASE FOR HEALTH

\$4.7
million

Savings in healthcare costs of a Fortune 500 company's health & well-being program

3
billion

Lives reached by a single food & beverage company

50%

Reduction in obesity by a major soup company in its own community

7.6%

Outperformance by companies with best-in-class workplace health programs on the S&P 500

REPORTING HEALTH METRICS CAN YIELD BIG RETURNS

Creating shared value in health is a business and society win.

Health is material to the bottom line, but needs metrics for measurement.

Metrics on business impacts in health provide greater transparency in company valuations.

What's Next?

Download our report "Reporting on Health: A Roadmap for Investors, Companies, and Reporting Platforms" by visiting www.thevitalityinstitute.org/healthreporting