Guidelines for Personalized Health Technology

Guidelines focus on the responsible design and deployment of PHT and the appropriate stewardship of personal health data.

01 Build health technologies informed by science

02 Scale affordable health technologies

03 Guide interpretation of health data

04 Protect and secure health data

05 Govern the responsible use of health technology and data

Do you know with certainty…

The Promise: Data, Data, Data

The Pitfall: Data, Data, Data

Dismissing data concerns as non-issues poses challenges to the health and technology industries. Widespread use of PHT may be hindered and few advancements to health will be realized if society or the media are unconvinced by the devices.

A proactive approach to targeting ethical, legal, and social implications of PHT is required by industry leaders.

In July 2015, Vitality, Microsoft, and the Qualcomm Institute published an article in the Journal of Health Communication that described ethical, legal, and social implications with PHT. Call to action was a 90-day global public consultation on a draft set of guidelines for PHT.

Input from public and private sector stakeholders: National Academy of Medicine, HIMSS Personal Connected Health Committee, and Vitality Institute Commissioners.

HIMSS16 Event

Vitality and partners to launch finalized guidelines at HIMSS16. When: Wednesday, March 2, 2016 at 7:30-9:00am Where: The Venetian, San Polo Room 3405, Las Vegas