



Wearables Weekly

Compiled by **Sarah Kunkle** and **Gillian Christie**

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Misfit Debuts The Shine 2

The original Misfit Shine launched about two years ago and was a huge success in the wearables market, offering a more attractive alternative to other fitness trackers. The new Shine 2 monitors activity and sleep, features an updated design, and new sensors that allow for additional data collection and improved touch responsiveness. Like Misfit's entry-level wearable Flash Link, the Shine 2 works with the Misfit Link app, which turns the device into a remote control, allowing users to do things like change music, snap a selfie, advance a slideshow presentation, operate smart home devices, and more. The Shine 2 should have a 6-month battery life like its predecessor, and will cost \$99.99.

Fitbit Adds Corporate Challenges, Signs On About 20 Employers In Four Months

Fitbit's new corporate challenges feature, which will be available later this quarter on iOS and Windows, will provide companies with tools to design custom activity challenges within the Fitbit Program Management Dashboard. The feature allows program administrators to notify employees when a challenge launches and motivate teams during the challenges with status updates and rankings. The corporate challenges feature bears resemblance to Jawbone's Up for Groups, which launched at the end of 2014. Fitbit also announced that it has signed about 20 new employer customers, including Aon Service Corporation, Barclays, BMC Software, Boston College, Emory University and Emory Healthcare, GoDaddy.com, and Gonzaga University.

Runkeeper Lets You Leave Your iPhone At Home With Apple Watch Update

Although the Runkeeper app has been available for Apple Watch for months, the latest version allows users to leave their iPhones at home. This might seem strange given that GPS functionality is an important part of Runkeeper and the Apple Watch does not have GPS. However, the company claims users will still be able to see heart rate, time, distance, and average pace in real time. It's not entirely clear how Runkeeper is doing this sans GPS — most likely a combination of Wi-Fi data and the on-board M8 motion coprocessor. According to a Runkeeper spokesperson, accuracy will depend on factors such as location, environmental considerations like clouds and buildings, and should improve with time and use.

Other Health Technology Headlines

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[Connected fertility tracking device, spirometer and 7 other digital health crowdfunding campaigns](#)

[Digital Health Consumer Adoption: 2015](#)

[Fitbit Adds Genuine Thermos® Brand to its Growing Roster of Works with Fitbit® Partners](#)

[Fitbit can allegedly be hacked in 10 seconds](#)

[Jawbone Wins Injunction in Legal Fight With Fitbit](#)

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[Welltok buys kids' activity tracking system Zamzee to build out CafeWell](#)

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**Please contact Gillian Christie, Health Innovation Analyst, at
gchristie@thevitalitygroup.com with your feedback and suggestions.**