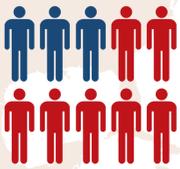




US burden of NONCOMMUNICABLE DISEASES



Accounts for **7/10** top causes of death



Drives more than **80%** US healthcare costs



In 2013, US health expenditures reached **\$2.9 TRILLION** or **\$9,255 PER PERSON**

BURDEN on business



US employers spent \$578.6 billion on group healthcare coverage, a **72% rise** since 2000

amount of **modifiable health risk factors** linked to more than **20%** of employee healthcare spending

10



Productivity losses related to personal and family health problems cost US employers **\$1,685 per employee per year**, or **\$225.8 billion annually**

If we don't invest in prevention, healthcare **SPENDING COULD REACH 19.3%** of the national economy by 2023

Workplace Health Promotion programs are **cost effective** and can:

MEDICAL COSTS by about **\$3.27/\$1 spent**

PRODUCTIVITY at work

VOLUNTARY EMPLOYEE turnover rates

ABSENTEEISM COST by **\$2.73/\$1 spent**

SUCCESS OF workplace initiatives

Companies that have received the ACOEM Award yielded

value for their investors with an average annual excess return of **5.75%** over the S&P 500

Workplace health promotion should go hand in hand with **COMMUNITY HEALTH PROMOTION**

WORKPLACE HEALTH PROMOTION is insufficient

HEALTH VARIES ACROSS COUNTIES

Smoking rates in some counties are **1.5x** those in other counties

HEALTH VARIES ACROSS WORKFORCES

MANUFACTURING & TRANSPORTATION
high obesity

PUBLIC ADMINISTRATION HEALTH CARE & SOCIAL ASSISTANCE
high risks of obesity and hypertension

ARTS, ENTERTAINMENT, RECREATION, ACCOMMODATION & FOOD SERVICE
lower workforce obesity

NEED TO LINK COMMUNITY AND WORKFORCE HEALTH



More than **90%** of large firms offered employee wellness benefits but only **65%** extended these to spouses or dependents, and only a fraction did so for communities

Lack of linkage between community and workforce health promotion is a **BARRIER** to effective workplace wellness programs and business profitability

LINK BETWEEN WORKPLACE AND COMMUNITY

Many industries with an unhealthy workforce are also in the least healthy counties
The following industries are more likely to be concentrated in counties with higher risk of:

MANUFACTURING

Obesity, physical inactivity, diabetes, CVD deaths



RETAIL TRADE

Smoking, physical inactivity, diabetes



Obesity, smoking, physical inactivity, diabetes,

PUBLIC ADMINISTRATION

Smoking, CVD

TRANSPORTATION & WAREHOUSING

Employers are using the following **THREE STRATEGIES** to invest in **COMMUNITY HEALTH**:

STRATEGIC PHILANTHROPY

involves giving to the community via **financial donations** and non-cash contributions such as **time, expertise and resources**

CORPORATE SOCIAL RESPONSIBILITY (CSR)

involves incurring **short-term costs** that don't provide an immediate financial benefit to the company but promote **positive social and environmental change** to reduce adverse effects on the planet and on people and promote healthier environments

CREATING SHARED VALUE (SV)

refers to business policies and operating practices enhancing the competitiveness of a company while **advancing economic and social conditions** in the communities in which it operates; includes **extending corporate health strategies** beyond the four walls of the workplace

COMMUNITY investment strategies

