INVEST IN PREVENTION SCIENCE

Investing in prevention science should be a national strategic priority to ensure evidence-based interventions to improve health at the population level and ensure sustainable career paths in prevention research.

THE PROBLEM

7 of 10 deaths annually are due to chronic noncommunicable diseases (NCDs) including mental health

3% of the NIH budget goes to public health and prevention research

“Rising healthcare costs will be the primary driver of national debt over the next 4 decades”
– The Congressional Budget Office

Approximately 84% of annual healthcare $$$ are spent on chronic conditions

THE GOAL

to develop sustainable career paths in prevention research and encourage public-private partnerships for prevention science

THE SOLUTION

50% of NCDs are preventable by modifying major risk behaviors

Another 20-30% are preventable by addressing the social and environmental determinants of health. Major risks include: tobacco use, alcohol abuse, low medication adherence, physical inactivity, and unhealthy diets.

At least 10% should be allocated to prevention activities (instead of current 3%)

Building on the NIH Office of Disease Prevention’s Strategic Plan 2014-2018

3.5 billion$

Patient-Centered Outcomes Research Institute expected funds for research through 2019

14.7% vs 5% - quit rates among smokers were significantly higher when paired with financial incentives and information

According to General Electric workforce study

Vitality Institute Recommendations, 2014

1. Invest in Prevention Science
2. Strengthen Leadership
3. Create Markets for Health
4. Make Health Measurable
5. Promote Cross-Sector Collaboration

Find out more about the pledge to invest in prevention science by emailing: sradjy@thevitalitygroup.com
Read more about the Institute and its other Recommendations: www.theVitalityInstitute.org